



2024 ADVERTISING RATE CARD

ABOUT

Auto & Trucking Atlantic magazine is the East Coast's most respected and popular automotive industries online publication. Our Editorial serves all the segments of your target audience in Atlantic Canada – from installers to jobbers, garages, retailers, auto recyclers, car and truck dealers, etc. Our contributing writers are experienced and very well respected in their field. Auto Atlantic publishes a wide variety of subjects that cover popular interests from local, regional, national and international stages. Our main focus has always been to inform, and assist, the business owner, manager or mechanic – all decision makers.

AUDIENCE PROFILE

Digital Circulation 15,000 (1k Email, 14K Facebook)



2024 MAGAZINE PUBLISHING SCHEDULE

Winter	Booking /Deadline	Mid Dec
Spring	Booking /Deadline	Mid Feb
Summer	Booking /Deadline	Mid May
Fall	Booking /Deadline	Mid July

CONTACT:

Rob Alferts | (902) 452-0345
rob@autoatlantic.com

AD RATES

Digital Only

FP	\$1,200	\$1,060	\$990	\$895
2/3 Page	\$980	\$882	\$833	\$745
1/2 Page	\$728	\$655	\$619	\$530
1/3 Page	\$560	\$504	\$476	\$385
1/4 Page	\$490	\$441	\$417	\$330

2. Digital

Monthly Email Newsletter - Cost \$250 per issue
Website Display Ads - Cost \$500 issue
Specs available upon request

3. Content Sponsorship

500 word Story posted in blog section with up to three images.
Promotion of story in email newsletter and website.
Subject to editorial approval
Cost: \$500 per issue

Click the URL www.autoatlantic.com to see where 1000's of potential customers will see **YOUR** ad.